

# ASHLEY MUDDIMAN

(UPDATED JUNE 30, 2019)

## ACADEMIC ADDRESS

Department of Communication Studies  
University of Kansas  
Bailey Hall  
1440 Jayhawk Blvd., Room 102  
Lawrence, Kansas 66045-7574

## CONTACT INFORMATION

Office: (785)-864-4098  
Cell: (513)-233-5185  
ashley.muddiman@ku.edu  
ashley.muddiman@gmail.com  
Skype: ashley.muddiman

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## EDUCATION

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*University of Texas at Austin, Department of Communication Studies, PhD, 2013*

Dissertation: Instability of Incivility: How Media Frames and Citizen Perceptions Shape  
Conflict in American Politics

\*Recipient of the NCA Political Communication Division's 2014 Lynda Lee Kaid  
Outstanding Dissertation Award

Advisor: Dr. Natalie (Talia) Jomini Stroud

*Wake Forest University, Department of Communication, MA, 2009*

*Miami University, Department of Communication, BA, 2007*

Honors: Summa Cum Laude, Phi Kappa Beta, Honors with Distinction

## ACADEMIC POSITIONS

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University of Kansas (Aug. 2015 – Present)

Assistant Professor – Department of Communication Studies

Center for Media Engagement (formerly the Engaging News Project), Moody College of  
Communication at the University of Texas at Austin (Aug. 2013 – Present)

Faculty Research Associate

University of Wyoming (Aug. 2013 – May 2015)

Assistant Professor – Department of Communication and Journalism

University of Texas at Austin (Aug. 2009 – Aug. 2013)

Continuing Research Fellow – Graduate School

Research Assistant – Annette Strauss Institute for Civic Life

Assistant Instructor/Teaching Assistant – Department of Communication Studies

## PUBLICATIONS

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### Refereed Journal Publications

Scacco, J. M. & **Muddiman, A.** (forthcoming). The clickbait effect: Information seeking in the  
contemporary news environment. *New Media & Society*.

**Muddiman, A.**, Pond-Cobb, J., & Matson, J. (forthcoming). Negativity bias or backlash: Interaction  
with civil and uncivil online political news content. *Communication Research*.

**Muddiman, A.**, McGregor, S., & Stroud, N. J. (2019). (Re)Claiming our expertise: Parsing large text  
corpora with manually validated and organic dictionaries. *Political Communication*, 36, 214-226.

- Scacco, J. M., & **Muddiman**, A. (2019). Using controlled and field experiments to create and test digital news quizzes. *SAGE Research Methods Cases Part 2*, 1-16.
- Amazeen, M. A., Thorson, E., **Muddiman**, A., & Graves, L. (2018). Correcting political and consumer misperceptions: The effectiveness and effects of rating scale versus contextual correction formats. *Journalism & Mass Communication Quarterly*, 95, 28-48.
- Stroud, N. J., **Muddiman**, A., & Scacco, J. M. (2017). Like, recommend, or respect? Altering political behavior in news comment sections. *New Media and Society*, 19, 1727-1743.
- Muddiman**, A., & Stroud, N. J. (2017). News values, cognitive biases, and partisan incivility in comment sections. *Journal of Communication*, 67, 586-609.
- Muddiman**, A. (2017). Personal and public levels of political incivility. *International Journal of Communication*, 11, 3182-3202
- Amazeen, M. A., & **Muddiman**, A. R. (2017). Saving media or trading on trust? The effects of native advertising on audience perceptions of legacy and online news publishers. *Digital Journalism*, 811(March), 1-20.
- Scacco, J. M., **Muddiman**, A., & Stroud, N. J. (2016). The influence of online quizzes on the acquisition of public affairs knowledge. *Journal of Information Technology & Politics*.
- Stroud, N. J., Scacco, J. M., **Muddiman**, A., & Curry, A. L. (2015). Changing deliberative norms on news organizations' Facebook sites. *Journal of Computer Mediated Communication*, 20, 188-203.
- Stroud, N. J., **Muddiman**, A., & Lee, J. K. (2014). Seeing media as out group members: An evaluation of bias perceptions. *Journal of Communication*, 64, 874-894.
- Brundidge, J., Reid, S., Choi, S., & **Muddiman**, A. (2014). The "deliberative digital divide:" Opinion leadership and integrative complexity in the U.S. political blogosphere. *Political Psychology*, 35, 741-755.
- Muddiman**, A., Stroud, N. J., & McCombs, M. (2014). Media fragmentation, attribute agenda setting, and political opinions about Iraq. *Journal of Broadcasting and Electronic Media*, 58, 215-233.
- Muddiman**, A., & Meier, M. R. (2013). Deliberative television: Encouraging substantive, citizen-driven news. *Journal of Public Deliberation*, 9(2), Article 12. Retrieved from <http://www.publicdeliberation.net/jpd/vol9/iss2/art12/>
- Stroud, N. J., & **Muddiman**, A. (2013). Selective exposure, tolerance, and comedic news. *International Journal of Public Opinion Research*, 25, 271-290.
- Muddiman**, A. (2013). Searching for the next U.S. president: Differences in search engine results for the 2008 U.S. presidential candidates. *Journal of Information Technology and Politics*, 10, 138-157.
- Muddiman**, A. & Frymier, A. B. (2009). What is relevant? Student perceptions of relevance strategies in college classrooms. *Communication Studies*, 60, 130-146.
- Invited Journal Articles*
- Chen, G. M., **Muddiman**, A., Wilner, T., Pariser, E., & Stroud, N. J. (forthcoming). We should not get rid of incivility online. *Social Media + Society*.

Stroud, N. J., & **Muddiman**, A. (2013). Exposure to news and diverse views in the Internet age. *I/S: A Journal of Law and Policy for the Information Society*, 8, 605-623.

#### Book Chapters

**Muddiman**, A. (forthcoming). (Dis)agreeing about norms: Republican and Democratic approaches to political incivility. In Jarvis, S. (Eds) *How Right Wing Media and Messaging (Re) Made American Politics*. New York: Routledge.

**Muddiman**, A. (2019). How people perceive political incivility. In Boatright, R. G., Shaffer, T. J., Sobieraj, S., & Young, D. G. (Eds), *A crisis of civility? Contemporary research on civility, incivility, and political discourse* (pp. 31-44). New York: Routledge.

**Muddiman**, A. (2018). The technical and the personal: How discourse architecture and individual interactivity influence New York Times commenters. In Stroud, N. J., & McGregor, S. (Eds.), *New agendas in communication: How big data informs political communication* (pp. 111 - 133). New York: Routledge.

Stroud, N. J., & **Muddiman**, A. (2018). The American media system today: Is the public fragmenting? In T. Ridout (Ed.), *New directions in American politics* (2<sup>nd</sup> ed., pp. 6-23). New York: Routledge.

**Muddiman**, A. (2018). Attributions of incivility in presidential campaign news. In Warner, B. R., Bystrom, D. G., McKinney, M. S., & Banwart, M. C. (Eds.), *An unprecedented election: Media, communication, and the electorate in the 2016 campaign* (pp. 115 – 133). Santa Barbara, CA: Preger.

Stroud, N. J., **Muddiman**, A., & Scacco, J. M. (2015). Engaging audiences via online news sites. In H. Gil de Zúñiga (Ed.), *New agendas in communication: New technologies and civic engagement* (pp. 178-194). New York: Routledge.

Stroud, N. J., & **Muddiman**, A. (2012). The American media system today: Is the public fragmenting? In T. Ridout (Ed.), *New directions in American politics* (1<sup>st</sup> ed., pp. 6-23). New York: Routledge.

#### Book Reviews

**Muddiman**, A. (2016). [Review of the book *In-Your-Face Politics: The Consequences of Uncivil Media*, by Diana C. Mutz]. *Political Studies Quarterly*, 131, 641-642.

**Muddiman**, A. (2015). [Review of the book *Negativity in democratic politics: Causes and consequences*, by Stuart Soroka]. *Political Communication*, 32, 339-341.

#### **FUNDING**

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##### Funded Grants and Fellowships

2019-2020 Political Campaign Incivility. PI: Muddiman, A. General Research Fund. University of Kansas. \$14,368

2018 Comic and Tragic Frames: Group Identity Threats and Support for Free Speech. PI: Muddiman, A. Department of Communication Studies. University of Kansas. \$1,075

2017-2019 Political Incivility in Context. PI: Muddiman, A. New Faculty General Research Fund. University of Kansas. \$7,961

2017 Clickbait Headlines. Co-PIs: Muddiman, A. & Scacco, J. M. Subaward from the Center for Media Engagement at the University of Texas at Austin. \$25,500

- 2016 Democracy Fund. PI: Muddiman, A. Subaward from the Center for Media Engagement at the University of Texas at Austin. \$9,652
- 2016 Rita Allen Foundation. PI: Muddiman, A. Subaward from the Center for Media Engagement at the University of Texas at Austin. \$8,775
- 2014-2015 Online News Comments. PI: Muddiman, A. Center for Media Engagement at the University of Texas at Austin. Sub-Award. \$10,245
- 2014-2015 Interacting with Incivility. PI: Muddiman, A. University of Wyoming College of Arts & Sciences Basic Research Grant. \$3,000
- 2013-2014 The Effectiveness of Ratings versus Contextual Correction Formats. Co-PIs Amazeen, M., Thorson, E., Muddiman, A., & Graves, L. American Press Institute. \$31,000
- 2013 Interpreting Incivility: How Media Elites Cover Political Incivility and Influence Citizens. PI: Muddiman, A. The Annette Strauss Institute for Civic Life Patricia Witherspoon Research Award. \$2,000
- 2012-2013 Named Continuing Fellowship. Graduate School. University of Texas at Austin. \$20,000 and tuition assistance to complete dissertation
- 2012 APSA Political Psychology Distinguished Junior Scholars Award. APSA Political Psychology Division. \$200
- 2010 Political Talk about the Obama Presidency. Co-PIs: Lind, C., Muddiman, A., and Ruiz de Castilla, C. Annette Strauss Institute for Civil Life Patricia Witherspoon Research Award. \$2,000
- 2009 Recruitment Fellowship. Communication Studies Department. University of Texas at Austin. \$5,000 per year for first two years of Ph.D. study

#### Travel Awards

- 2019 Artinian Travel Award. Southern Political Science Association. \$500
- 2013 Travel Grant. International Communication Association. \$400
- 2012 Travel Grant. American Political Science Association. \$400
- 2012 Travel Grant. International Communication Association Political Communication Division. \$200
- 2012 Travel Grant. International Communication Association. \$300

#### **PRESENTATIONS**

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##### Selected Conference Presentations

- Muddiman, A., & Flores, L. (2019, Aug/Sept). *Selecting or avoiding political outrage in the news*. Manuscript to be presented at the annual meeting of the American Political Science Association in Washington, DC.
- Muddiman, A., & Elliott, B. (2019, Aug/Sept). *Holding candidates to a higher standard? Incivility, Twitter, and candidate support*. Manuscript to be presented at the annual American Political Science Association Political Communication Division Pre-Conference held in Washington, DC.

- Muddiman, A. & Scacco, J. M. (2019, May). *Outrage coverage, news credibility, and digital engagement*. Manuscript presented at the annual International Communication Association held in Washington, DC.
- Muddiman, A., Warner, B. R. & Schumacher-Rutherford, A. (2019, May). *Losers, villains, and violence: Political attacks, incivility, & political violence support*. Manuscript presented at the annual International Communication Association held in Washington, DC.
- Schumacher-Rutherford, A., & Muddiman, A. (2019, March). *Uncivil attacks and support for free speech*. Manuscript presented at the Character Assassination and Populism: Challenges and Responses conference held at George Mason University in Arlington, VA.
- Stroud, N. J., & Muddiman, A. (2018, November). *Social media engagement with strategy and issue framed political news*. Manuscript presented at the annual meeting of the National Communication Association held in Salt Lake City, UT.  
\*Top Paper Panel for Political Communication Division of NCA
- Van Duyn, E., & Muddiman, A. (2018, November). *Features, community, and perceptions of incivility across 20 news comment sections*. Manuscript presented at the annual meeting of the National Communication Association held in Salt Lake City, UT.
- Muddiman, A. & Kearney, M. (2018, August). *What counts as incivility in the Trump era? An inductive approach to political incivility*. Manuscript presented at the annual meeting of the American Political Science Association held in Boston, MA.
- Muddiman, A. & Scacco, J. M. (2018, August). *Clickbait headlines, news credibility, and political misperceptions*. Manuscript presented at the annual American Political Science Association Political Communication Division Pre-Conference held in Boston, MA.
- Scacco, J. M., & Muddiman, A. (2018, May). *The clickbait effect: Information seeking in the contemporary news environment*. Manuscript presented at the annual meeting of the International Communication Association held in Prague, Czech Republic.
- Muddiman, A., & Stroud, N. J. (2018, May). *Social media, discrete emotions, and news engagement*. Manuscript presented at the annual meeting of the International Communication Association held in Prague, Czech Republic.
- Muddiman, A., & Warner, B. (2017, November). *Losers and traitors: The effects of political comic and tragic frames*. Manuscript presented at the annual meeting of the National Communication Association held in Dallas, TX.
- Muddiman, A. (2017, August). *Information environment and uncivil news choice*. Manuscript presented at the annual meeting of the American Political Science Association held in San Francisco, CA.
- Muddiman, A., & Stroud, N. J. (2017, August). *Engaging political news on social media*. Manuscript presented at the annual meeting of the American Political Science Association held in San Francisco, CA.
- Stroud, N. J., & Muddiman, A. (2017, May). *News values, cognitive biases, & comment section incivility*. Manuscript presented at the annual meeting of the International Communication Association held in San Diego, CA.
- Scacco, J. M., & Muddiman, A. (2016, November). *The effect of "clickbait" headlines on political news perceptions, expectations, and intended news engagement*. Manuscript presented at the annual meeting of the National Communication Association held in Philadelphia, PA.

- Muddiman, A., & Kearney, M. (2016, August). *Incivility to individuals: An inductive approach to political incivility*. Manuscript to be presented to the American Political Science Association's Political Communication Division Pre-Conference held in Philadelphia, PA
- Muddiman, A. & Cobb, J. (2015, November). *Interacting with incivility: How citizens engage with incivility in the news*. Manuscript presented to the annual meeting of the National Communication Association held in Las Vegas, NV.
- Muddiman, A. (2015, November). *What's in a frame? Using political incivility to model news frame validation*. Manuscript presented to the annual meeting of the National Communication Association held in Las Vegas, NV.
- Muddiman, A. (2015, September). *Judging political behavior: Two-dimensional and partisan thoughts about incivility*. Manuscript presented at the American Political Science Association's Political Communication Division Pre-Conference held in San Francisco, CA.
- Muddiman, A., Hellrung, A., & <sup>+</sup>Matson, J. (2015, May). *Selecting civility: Understanding news selection patterns*. Manuscript presented at the annual meeting of the International Communication Association held in San Juan, PR.
- Amazeen, M., Thorson, E., Muddiman, A., & Graves, L. (2015, April). *Must we eat our vegetables? The effectiveness and effects of rating scale versus contextual correction formats*. Manuscript presented at the annual meeting of the Midwest Political Science Association held in Chicago, IL.
- Muddiman, A. (2014, November). *Two-dimensional political incivility: Clarifying incivility using news frames and individuals' judgments*. Manuscript presented to the annual meeting of the National Communication Association held in Chicago, IL.
- Muddiman, A. (2014, November). *Instability of incivility: How partisanship and individual differences shape perceptions and news coverage of political incivility*. Manuscript presented to the annual meeting of the National Communication Association held in Chicago, IL.
- Muddiman, A. (2014, August). *Conflict in the news: Negative influence of conflict frames and perceptions of political incivility*. Manuscript presented to the annual meeting of the American Political Science Association held in Washington, DC.
- Stroud, N. J., Scacco, J. M., Muddiman, A., & Curry, A. L. (2014, May). *Changing deliberative norms on news organizations' Facebook sites*. Manuscript presented to the annual meeting of the International Communication Association held in Seattle, WA.
- \*Top Conference Paper for Information Technology and Politics Division of American Political Science Association
- Brundidge, J., Reid, S., Choi, S., & Muddiman, A. (2014, May). *The "deliberative digital divide:" Opinion leadership and integrative complexity in the U.S. political blogosphere*. Manuscript presented to the annual meeting of the International Communication Association held in Seattle, WA.
- Stroud, N.J., Muddiman, A. & Scacco, J. M. (2013, November). *Social media buttons as partisan cues*. Manuscript presented to the annual meeting of the National Communication Association held in Washington, DC.
- Stroud, N. J., Scacco, J. & Muddiman, A. (2013, August). *Interactive quizzes on news websites*. Manuscript presented to the annual meeting of the Association for Education in Journalism and Mass Communication held in Washington, DC.
- \*Top Scholar-to-Scholar Presentation

- Stroud, N. J., Scacco, J. & Muddiman, A. (2013, July). *The influence of interactive online poll features on political learning*. Manuscript presented to the annual meeting of the International Communication Association Conference held in London, UK.
- Muddiman, A., Stroud, N.J., & McCombs, M. (2012, November). *News media fragmentation and political perceptions about Iraq*. Manuscript presented to the annual meeting of the National Communication Association held in Orlando, FL.
- Stroud, N. J., Muddiman, A., & Lee, J. K (2012, August). *Seeing media as out group members: An evaluation of bias perceptions*. Manuscript accepted to the annual meeting of the American Political Science Association held in New Orleans, LA. (meeting canceled)
- Muddiman, A. (2012, August). *Emotion and incivility: The indirect effects of incivility on future news use and political trust*. Manuscript accepted to the Political Communication Pre-Conference at the annual meeting of the American Political Science Association held in New Orleans, LA. (meeting canceled)
- Muddiman, A. (2012, May). *Making corrections work: Role of partisanship, perceptions of bias, and message length in increasing recall of political facts*. Manuscript presented at the annual meeting of the International Communication Association held in Phoenix, AZ.
- Muddiman, A. (2011, November). *Hear our voice! Incivility(?) in the 2009 health care protests*. Manuscript presented at the annual meeting of the National Communication Association held in New Orleans, LA.
- Stroud, N. J., & Muddiman, A. (2011, August). *Selective exposure and comedic news*. Manuscript presented at the annual meeting of the American Political Science Association held in Seattle, WA.
- Muddiman, A. (2011, August). *Presenting the facts: The role of visuals and message length in combating political misinformation*. Manuscript presented at the Political Communication Pre-Conference at the annual meeting of the American Political Science Association held in Seattle, WA.
- Muddiman, A. (2011, May). *Something about incivility: Impact of uncivil mediated messages on political trust and perceived entertainment value*. Manuscript presented at the annual meeting of the International Communication Association held in Boston, MA.
- Stroud, N. J., Lee, J. K, & Muddiman, A. (2011, May). *How citizens organize their thoughts about media bias*. Manuscript presented at the annual meeting of the International Communication Association held in Boston, MA.
- Muddiman, A. (2010, November). *Search engines: Bridges to online information? A content analysis of online information from search engines during the 2008 presidential campaign*. Manuscript presented to the annual meeting of the National Communication Association held in San Francisco, CA.
- Muddiman, A. (2009, April). *Leading America toward "A More Perfect Union." Barack Obama's defining moment*. Manuscript presented to the annual meeting of the Eastern Communication Association held in Philadelphia, PA.

\*Top Four Student Paper

Competitive Seminars and Workshops

2019 Race, Gender, and Toxicity Online, Social Science Research Council

2012, 2013 Political Communication Pre-Conference, Political Communication Division,  
International Communication Association

2012 Summer Doctoral Seminar, Directed by Dr. John Gastil, Wayne State University

*Invited Presentations – National and International*

2019 Panelist, Roundtable Discussion: Best Practices and Lessons Learned, Leaving the Ivory Tower: The Promises and Perils of Public Engagement, International Communication Pre-Conference

2019 Skype guest speaker, Dr. Nick Brody's undergraduate course, University of Puget Sound

2018 Political Communication Institute Distinguished Lecturer, How to Win Clicks and Engage People: Studies in Digital News Selection, Department of Communication, University of Missouri

2018 Panelist, Connections Meeting, Citizenship & American Identity Program, The Aspen Institute, Held in Santa Monica, CA

2018 Skype guest speaker, Dr. Cynthia Peacock's undergraduate course, University of Alabama

2018 Presenter, Engaging with Digital News, Social Media and Citizenship Symposium, Department of Communication Studies, University of Michigan

2017 Panelist, Fake News and Filter Bubbles, Daniels Fund Lecture Series, Department of Communication Studies, University of Colorado – Denver

2017 Presenter, Incivility Perceptions, Research Convening, National Institute for Civil Discourse, University of Arizona

2017 Presenter, Uncivil to Whom? Political Communication Lecture Series, Department of Communication Studies, University of Texas at Austin

2015 Presenter, News:Rewired, journalism.co.uk, London, UK.

2014 Guest Speaker, Fact-Checking Workshop, American Press Institute, University of Colorado at Boulder

2012 Skype Presenter, Election Watch Party, The Journal of Electronic Media and Politics and The Communication, Culture & Technology Program, Georgetown University

*Invited Presentations – KU Campus*

Yearly Presenter, Political Communication Scholarship, ProSem, Department of Communication Studies, University of Kansas

2016, 2018 Presenter, Dissertations, Dissertation Fellows Group, Institute for Policy and Social Research, University of Kansas

2018 Panelist, Community Conversation: Dr. Christine Blasey Ford, The Commons, University of Kansas

2018 Presenter, Liars, Losers, and Traitors: Understanding Incivility and Negativity in Political News, Communication Studies Colloquium Series, Communication Studies, University of Kansas



- 2016, 2017 Presenter, Introduction to Graduate Research, Graduate Student Orientation Weekend, Communication Studies Graduate Students, University of Kansas
- 2017 Presenter, Social Science Research Discussion, Graduate Student Recruitment Weekend, Department of Communication Studies, University of Kansas
- 2017 Moderator, Women in Politics, LET Women's Leadership Conference, The Institute for Leadership Studies, University of Kansas
- 2017 Presenter, Perspectives: Protest, Activism, and Change, KU University Honors Program, Lawrence Public Library
- 2016 Presenter, Political Communication and Media, ProSem, Department of Communication Studies – Edwards Campus, University of Kansas
- 2016 Presenter, Terrible Horrible No Good Very Bad Politics, Social Psychology Department, University of Kansas
- 2016 Presenter, Work/Life Balance, Communication Studies Graduate Students, University of Kansas
- 2016 Presenter, Digital Experiments, Qualitative Methods Working Group, Institute for Policy and Social Research, University of Kansas
- 2015 Presenter, Navigating the Job Market, Communication Studies Graduate Students, University of Kansas

*Invited Presentations – Uni. of Wyoming, Uni. of Texas Austin, & Wake Forest Uni.*

- 2014 Invited Guest, Professor Dinner, Chi Omega, University of Wyoming
- 2013 Guest Speaker, Incivility in Politics, Professors on Parade class, Department of Communication and Journalism, University of Wyoming
- 2013 Presenter, Content Analytic Research, Professor Sherri Greenberg's course for LBJ School of Public Policy, University of Texas at Austin
- 2013 Presenter, Navigating the Job Market, Communication Studies Graduate Community, University of Texas at Austin
- 2012 Presenter, Dine & Learn, Longhorn Link Program, University of Texas at Austin
- 2011 Presenter, Colloquium on Summer Projects, Communication Studies Graduate Community, University of Texas at Austin
- 2009 Co-Organizer, Juicy Ethics Symposium, Wake Forest University

*Invited Presentations – Local/Community*

- 2016 Presenter, Rotary Club, DeSoto, Kansas

**AWARDS NOT LISTED ELSEWHERE**

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- 2016 Lambda Pi Eta Honorary Faculty Member, Alpha Mu Chapter of Lambda Pi Eta, Department of Communication, University of Kansas
- 2012-2013 Outstanding Ph.D. Student, Communication Studies Department, University of Texas at Austin

- 2013 William S. Livingston Outstanding Graduate Student Academic Employee Nominee, Nominated by Communication Studies Department, University of Texas at Austin
- 2011 Outstanding Graduate Employee Award Nominee, Nominated by Communication Studies Department, University of Texas at Austin
- 2009-2010 Outstanding First-Year Graduate Student, Communication Studies Department, University of Texas at Austin

#### **WHITE PAPER PUBLICATIONS**

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- Muddiman, A., & Scacco, J. M. (2019). Clickbait content may not be click-worthy. *Center for Media Engagement*. <https://mediaengagement.org/wp-content/uploads/2019/05/CME-Report-Clickbait-Content-May-Not-Be-Click-Worthy.pdf>
- Stroud, N. J., & Muddiman, A. (2018). Political coverage on Facebook. *The Center for Media Engagement*. Retrieved from <https://mediaengagement.org/wp-content/uploads/2018/06/Political-Coverage-on-Facebook-Report.pdf>
- Scacco, J. M., & Muddiman, A. (2016). Investigating the influence of clickbait headlines. *The Center for Media Engagement*. Retrieved from <https://mediaengagement.org/wp-content/uploads/2016/08/ENP-Investigating-the-Influence-of-Clickbait-News-Headlines.pdf>
- Muddiman, A., & Stroud, N. J. (2016). 10 things we learned by analyzing 9 million comments from The New York Times. *The Center for Media Engagement*. Retrieved from <https://mediaengagement.org/research/10-things-we-learned-by-analyzing-9-million-comments-from-the-new-york-times/>
- Scacco, J. M., & Muddiman, A. (2015). The current state of news headlines. *The Center for Media Engagement*. Retrieved from <https://mediaengagement.org/research/the-current-state-of-news-headlines/>
- Amazeen, M. A., Thorson, E., Muddiman, A., & Graves, L. (2015). A comparison of correction formats: The effectiveness and effects of rating scale versus contextual corrections on misinformation. *American Press Institute*. Retrieved from <http://www.americanpressinstitute.org/wp-content/uploads/2015/04/The-Effectiveness-of-Rating-Scales.pdf>
- Stroud, N. J., Scacco, J. M., Muddiman, A., & Curry, A. (2014). Journalist involvement in comment sections. *The Center for Media Engagement*. Retrieved from [https://mediaengagement.org/wp-content/uploads/2014/04/ENP\\_Comments\\_Report.pdf](https://mediaengagement.org/wp-content/uploads/2014/04/ENP_Comments_Report.pdf)
- Stroud, N. J., Muddiman, A., & Scacco, J. M. (2014). Hyperlink prompts. *The Center for Media Engagement*. Retrieved from [https://mediaengagement.org/wp-content/uploads/2014/04/ENP\\_Links\\_Report.pdf](https://mediaengagement.org/wp-content/uploads/2014/04/ENP_Links_Report.pdf)
- Stroud, N. J., Scacco, J. M., & Muddiman, A. (2014). Online polls and quizzes. *The Center for Media Engagement*. Retrieved from [https://mediaengagement.org/wp-content/uploads/2014/04/ENP\\_Polls\\_Report.pdf](https://mediaengagement.org/wp-content/uploads/2014/04/ENP_Polls_Report.pdf)
- Stroud, N. J., Muddiman, A., & Scacco, J. M. (2014). Social media buttons in comment sections. *The Center for Media Engagement*. Retrieved from [https://mediaengagement.org/wp-content/uploads/2014/04/ENP\\_Buttons\\_Report.pdf](https://mediaengagement.org/wp-content/uploads/2014/04/ENP_Buttons_Report.pdf)

## **MEDIA MENTIONS AND RESEARCH TOOL ADOPTIONS**

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- 2018 American Press Institute, “Good Questions.”
- 2017 CBS New York, “Good news: Study finds people trending toward civil reporting.” <http://newyork.cbslocal.com/2017/12/20/good-news-study-finds-people-trending-toward-civil-reporting/>
- 2017 CU Denver Today, “Should we worry about fake news? Pulitzer Prize-winning journalist helps answer this question.” <https://www.cudenvertoday.org/worry-fake-news/>
- 2016 KCBS San Francisco, Live Radio Appearance.
- 2016 KJHK, Radio Appearance. <http://kjhk.org/web/2016/11/07/social-media-the-election-where-are-we-going/>

## **SERVICE**

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### *National Service Positions*

- 2018–Present Treasurer, American Political Science Association, Political Communication Division, Elected Position
- 2018 Walter Lippmann Best Published Article Award Committee, American Political Science Association, Political Communication Division
- 2018 Nominations Committee, National Communication Association, Political Communication Division, Elected Position
- 2016 Timothy Cook Best Graduate Student Paper Award Committee, American Political Science Association, Political Communication Division
- 2015 – 2016 Secretary, National Communication Association, Political Communication Division, Elected Position
- 2015 Lynda Lee Kaid Outstanding Dissertation Award Committee Member, National Communication Association, Political Communication Division
- 2014 Roderick P. Hart Book Award Committee Member, National Communication Association, Political Communication Division
- 2012 – 2014 Publications/Web Editor, National Communication Association, Political Communication Division, Elected Position

### *College and University Service Positions*

- 2018 – Present Committee on Undergraduate Studies and Advising, Member, College of Liberal Arts and Sciences, University of Kansas, Elected Position
- 2018 Executive Council of Graduate Faculty, Substitute Member for Spring 2018 Semester, College of Liberal Arts & Sciences, University of Kansas
- 2016 Undergraduate Research Awards Reviewer, Reviewer, University of Kansas, Center for Undergraduate Research
- 2014 Wallop Fund Research Proposal Selection Committee, Member, University of Wyoming, Department of Political Science

Departmental Service Positions

- 2018 – Present Graduate Committee, Member, University of Kansas, Department of Communication Studies
- 2017 – Present Colloquium Committee, Member, University of Kansas Department of Communication Studies
- 2017 Relationships and Digital Media Search Committee, Member, University of Kansas Department of Communication Studies
- 2016 Department Chair Search Committee, Member, University of Kansas Department of Communication Studies
- 2016 Basic Course Director Search Committee, Member, University of Kansas Department of Communication Studies
- 2016 – 2017 Graduate Committee, Member, University of Kansas, Department of Communication Studies
- 2016 – 2017 Library Committee, Member, University of Kansas, Department of Communication Studies
- 2015 – 2017 Curricular Review Committee, Member, University of Kansas, Department of Communication Studies
- 2014 – 2015 Ph.D. Committee, Member, University of Wyoming, Department of Communication and Journalism
- 2014 – 2015 Curriculum Committee, Member, University of Wyoming, Department of Communication and Journalism
- 2013 – 2015 Lambda Pi Eta, Faculty Sponsor, University of Wyoming, Department of Communication and Journalism
- 2013 – 2014 Personnel Committee, Member, University of Wyoming, Department of Communication and Journalism
- 2010 – 2012 Treasurer, Communication Studies Graduate Community, University of Texas at Austin, Department of Communication Studies, Elected position
- 2008 - 2009 Department of Communication Graduate Student Representative, Honor Code Panel, Wake Forest University

Journal Editorial Board

Journal of Communication

Ad Hoc Journal Reviewer

Communication Monographs, Journal of Mass Communication Quarterly, American Politics Research, Communication Research, International Journal of Public Opinion Research, Public Opinion Quarterly, International Journal of Communication, Journal of Information Technology & Politics, New Media & Society, Media Psychology, Western Journal of Communication, Political Behavior, Political Communication, International Journal of Press/Politics, Mass Communication and Society

Academic Conference Reviewer

National Communication Association, Political Communication Division  
 International Communication Association, Political Communication Division

Academic Organization Memberships

National Communication Association, International Communication Association, American Political Science Association

**CONSULTING AND PROFESSIONAL EXPERIENCE**

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- 2017, 2018     Mentor, Kansas Women's Leadership Institute, U.S. State Department Summer Women's Program hosted at the University of Kansas
- 2011 – 2012     Research Consultant, New Politics Forum run by the Annette Strauss Institute for Civic Life, University of Texas at Austin
- 2008 – 2009     Communications Intern, Information Systems, Wake Forest University
- 2008, 2009     Mentor, Benjamin Franklin Transatlantic Fellows Initiative, U.S. State Department Summer Youth Program hosted at Wake Forest University

**TEACHING/INSTRUCTION**

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Doctoral Supervisor

Lynzee Flores, Communication Studies, University of Kansas (in progress)  
 Amy Schumacher-Rutherford, Communication Studies, University of Kansas (in progress, co-advisor)

Doctoral Committees

Emily Vietti, Dissertation, Communication Studies, University of Kansas (in progress)  
 Cassandra Bird, Dissertation, Communication Studies, University of Kansas (2017)  
 Michael Kearney, Dissertation, Communication Studies, University of Kansas (2017)  
 Emily Vietti, Comprehensive Exam, Communication Studies, University of Kansas (2015)  
 Michael Kearney, Comprehensive Exam, Communication Studies, University of Kansas (2015)

Masters Advisees

Bethanne Elliott, Communication Studies, University of Kansas (in progress)  
 Alexandria Hellrung, Communication & Journalism, University of Wyoming (2015)  
 Jamie Matson, Communication & Journalism, University of Wyoming (2015)

Masters Committees

Andrew Kaiser, Comprehensive Exam, Communication Studies, University of Kansas (2015)  
 Kayla Runkel, Thesis, Communication & Journalism, University of Wyoming (2014)  
 Janelle Simpson, Thesis, Sociology, University of Wyoming (2014)

Undergraduate Honors Project Mentor

Kara Fort, Communication Studies, University of Kansas, (in progress)  
 Taylor Watson, Communication & Journalism, University of Wyoming (2015)

*Courses Taught – University of Kansas*

COMS 496: Capstone in Communication and Civic Engagement (Spring 2017, Spring 2019)  
COMS 607: Political Communication (Spring 2016, Spring 2017, Spring 2019)  
COMS 907: Seminar in Political Communication (Fall 2018)  
COMS 356: Introduction to Behavioral Research in Communication (Fall 2016, Fall 2017)  
COMS 335: Mass Media and Politics (Fall 2015, Fall 2017, Fall 2018)  
COMS 560: New Media, Technology, and Politics (Fall 2015)

*Courses Taught – University of Wyoming*

COJO 3070: Introduction to Communication Research (Fall 2013, Fall 2014)  
COJO 5070: Research in Communication (Spring 2014, Spring 2015, Graduate Course)  
COJO 4530/5530: Advanced New Media (Spring 2014)  
COJO 5540: Seminar in Communication Theory (Fall 2013, Graduate Course)

*Courses Taught – University of Texas at Austin, Wake Forest University, & Miami University*

CMS 370: Campaign Communication (Fall 2012)  
CMS 306M: Professional Communication Skills (Fall 2009, Spring 2010, Fall 2011)  
CMS 342K: Political Communication (Fall 2010, Spring 2011, Summer 2011, GTA)  
CMS 345: Media Effects and Politics (Spring 2010, GTA)  
CMS 367: Communication Research Methods (Fall 2009, GTA)  
COM 110: Public Speaking (Fall 2007 – Spring 2009, Head GTA)  
COM 136: Introduction to Speech Communication (Fall 2006, Spring 2007, UTA)